NBC News/WSJ/Marist Poll New Hampshire Likely Democratic Primary Voters
February 2016

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist New Hampshire Poll of 2,551 Adults

This survey of 2,551 adults was conducted February 2nd and February 3rd, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and The Wall Street Journal. Adults 18 years of age and older residing in the state of New Hampshire were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New Hampshire from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±1.9 percentage points. There are 2,232 registered voters. The results for this subset are statistically significant within ±2.1 percentage points. Among registered voters, 839 had a phone match in the voter file and 1,393 did not. The results for these subsets are statistically significant within ±3.4 percentage points and ±2.6 percentage points, respectively. There are 921 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in New Hampshire includes unaffiliated voters who prefer to vote in the Democratic presidential primary and registered Democrats. The results for this subset are statistically significant within ±3.2 percentage points. There are 567 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 New Hampshire Democratic Presidential Primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.1 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - New Hampshire

		New Hampshire Adults	New Hampshire Registered Voters
	_	Col %	Col %
New Hampshire Adults		100%	
New Hampshire Registered Voters		87%	100%
New Hampshire Potential Democratic Electorate		36%	41%
New Hampshire Likely Democratic Primary Voters		22%	25%
Party Registration	Democrat	n/a	26%
	Republican	n/a	30%
	Independent	n/a	44%
	Other	n/a	0%
Party Identification	Democrat	n/a	26%
	Republican	n/a	26%
	Independent	n/a	46%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	7%
	Liberal	n/a	20%
	Moderate	n/a	39%
	Conservative	n/a	25%
	Very conservative	n/a	9%
Tea Party Supporters		n/a	19%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	42%	38%
	45 or older	58%	62%
Age	18 to 29	19%	16%
	30 to 44	22%	22%
	45 to 59	31%	32%
	60 or older	28%	30%
Race	White	93%	94%
	African American	1%	1%
	Latino	2%	2%
	Other	4%	4%
Region	Hillsborough	30%	30%
	Rockingham	22%	22%
	Northern Counties	18%	18%
	Southern Counties	30%	30%
Household Income	Less than \$50,000	40%	37%
	\$50,000 or more	60%	63%
Education	Not college graduate	53%	50%
	College graduate	47%	50%
Marital Status	Married	54%	58%
	Not married	46%	42%
Evangelical Christian	Yes	13%	12%
3	No	87%	88%
White Evangelical Christians	···	11%	11%
Religiosity	Practice a Religion	34%	36%
	Does not Practice a Religion	66%	64%
New Hampshire Voter Registration List	Match	34%	38%
Lumpsine + our registration List	No Match	66%	62%
Interview Type	Landline	55%	58%
interview Type	Cell Phone	45%	42%

NBC News/WSJ/Marist Poll New Hampshire Adults. Interviews conducted February 2nd and February 3rd, 2016, n=2551 MOE +/- 1.9 percentage points. Totals may not add to 100% due to rounding.

New Hampshire Registered Voters: n=2232 MOE +/- 2.1 percentage points.

Nature of the Sample - New Hampshire

		-	New Hampshire Likely Democratic Primary
		Electorate	Voters
		Col %	Col %
New Hampshire Potential Democratic Elec	torate	100%	
New Hampshire Likely Democratic Primary	y Voters	61%	100%
Party Registration	Democrat	61%	62%
	Independent	39%	38%
Party Identification	Democrat	59%	61%
	Republican	1%	1%
	Independent	39%	37%
	Other	1%	1%
Past Participation*	Yes	80%	87%
	No	20%	13%
Political Ideology	Very liberal	16%	18%
	Liberal	40%	40%
	Moderate	36%	35%
	Conservative	7%	7%
	Very conservative	1%	1%
Tea Party Supporters		6%	6%
Gender	Men	41%	40%
	Women	59%	60%
Age	Under 45	42%	39%
	45 or older	58%	61%
Age	18 to 29	17%	13%
	30 to 44	26%	26%
	45 to 59	28%	29%
	60 or older	30%	33%
Race	White	93%	95%
	African American	1%	0%
	Latino	1%	1%
	Other	4%	3%
Region	Hillsborough	29%	28%
	Rockingham	20%	22%
	Northern Counties	17%	18%
	Southern Counties	34%	32%
Household Income	Less than \$50,000	39%	37%
	\$50,000 or more	61%	63%
Education	Not college graduate	43%	40%
	College graduate	57%	60%
Marital Status	Married	51%	54%
	Not married	49%	46%
Evangelical Christian	Yes	5%	4%
<u> </u>	No	95%	96%
White Evangelical Christians		4%	4%
Religiosity	Practice a Religion	27%	28%
	Does not Practice a Religion	73%	72%
New Hampshire Voter Registration List	Match	37%	41%
	No Match	63%	59%
Interview Type	Landline	56%	59%
••	Cell Phone	44%	41%

NBC News/WSJ/Marist Poll New Hampshire Potential Democratic Electorate. Interviews conducted February 2nd and February 3rd, 2016, n=921 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.

New Hampshire Likely Democratic Primary Voters: n=567 MOE +/- 4.1 percentage points.

Do you approve or disapprove of the job Barack Obama is doing as president?

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		Approve	Disapprove	Unsure
Democratic Likely Voters	New Hampshire Likely Democratic Primary Voters	83%	13%	4%
Party Identification	Democrat	89%	9%	2%
	Independent	76%	18%	7%
	Very liberal	98%	2%	
Ideology	Liberal	88%	9%	3%
	Moderate	78%	16%	6%
Political Ideology	Very liberal-Liberal	91%	7%	2%
· ondear race.egy	Moderate	78%	16%	6%
	Hillsborough	84%	12%	4%
Region	Rockingham	83%	14%	4%
region	Northern Counties	82%	12%	5%
	Southern Counties	83%	14%	4%
Household Income	Less than \$50,000	81%	13%	6%
riouseriola income	\$50,000 or more	85%	13%	3%
Education	Not college graduate	72%	21%	7%
Education	College graduate	91%	7%	2%
	18 to 29	86%	7%	7%
Age	30 to 44	80%	16%	3%
Age	45 to 59	80%	16%	3%
	60 or older	86%	11%	3%
Age	Under 45	82%	13%	5%
	45 or older	83%	14%	3%
Gender	Men	73%	20%	6%
Gender	Women	89%	8%	2%
	Men under age 45	71%	21%	8%
Gender by age	Men age 45 or older	75%	21%	5%
	Women under age 45	90%	7%	2%
	Women age 45 or older	89%	9%	2%
Marital Status	Married	83%	13%	4%
Marital Status	Not married	83%	13%	4%
Religiosity	Practice a Religion	81%	16%	4%
rongiosity	Does not Practice a Religion	84%	12%	4%
Interview Type	Landline	84%	13%	3%
ппетием туре	Cell Phone	81%	13%	5%

2016 New Hampshire Democratic presidential primary including those who are undecided yet leaning toward a candidate including absentee

ampshire Likely cratic Primary Voters ly support what support crat crat crat condent condent	58% 60% 63% 56% 69% 51%	38% 40% 37% 40% 28%	1% 1%	3%
vhat support prat mident	63% 56% 69% 51%	37% 40% 28%		3%
orat	56% 69% 51%	40% 28%		3%
endent	69% 51%	28%		3%
endent	51%		1%	
endent		46%		2%
	69%		0%	3%
beral		26%	1%	4%
	63%	36%		1%
	62%	34%	0%	3%
ate	52%	44%	1%	3%
beral-Liberal	62%	35%	0%	3%
ate	52%	44%	1%	3%
/e	55%	42%	0%	3%
prove	74%	19%	4%	3%
rough	49%	47%	1%	3%
gham	55%	39%	0%	5%
rn Counties	66%	31%	1%	2%
ern Counties	64%	32%	1%	3%
nan \$50,000	61%	35%	1%	3%
0 or more	60%	38%	0%	2%
llege graduate	62%	33%	1%	4%
e graduate	56%	41%	0%	3%
9	76%	24%		1%
4	71%	28%	1%	1%
9	57%	38%	1%	4%
older	44%	51%	0%	5%
45	72%	27%	0%	1%
older	50%	45%	1%	5%
	70%	25%	1%	3%
n	50%	46%	0%	3%
nder age 45	84%	15%	1%	0%
ge 45 or older	62%	32%	1%	5%
n under age 45	64%	35%	0%	1%
n age 45 or older	43%	52%	0%	4%
				4%
arried				2%
	49%	47%	0%	4%
				3%
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tch				3%
				3%
	30 %	40 70	1 70	370
	ate ve	vee 55% prove 74% prough 49% prough 49% prough 55% prove 66% procurties 66% procurties 66% procurties 64% procurties 64% procurties 64% procurties 62% procurities 62% procurties 62% procurities 62% procurties 62% pro	vee 55% 42% 19% 27% 27% 27% 27% 27% 27% 27% 27% 27% 27	ve 55% 42% 0% orove 74% 19% 49% orough 49% 47% 11% orough 55% 39% 0% orongh 55% 19% 00 or more 60% 38% 0% orongh 60% 0%

NBC News/WSJ/Marist Poll New Hampshire Likely Democratic Primary Voters. Interviews conducted February 2nd through February 3rd, 2016, n=567 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.

*Past participation refers to vote in a previous New Hampshire Democratic Presidential Primary.

Would you say you strongly support <candidate> somewhat support <candidate>, or do you think you might vote differently on Primary Day?

Denomatical kelly below colors below of command and control performers of control performers of control performers of colors and			Strongly support	Somewhat support	Might vote differently	Unsure
Premior Sysport	Democratic Likely Voters		79%	15%	6%	0%
Party Detection 14% 15%	Primary Support	Bernie Sanders	77%	15%	7%	0%
Pert Dispensionation to the time of the control of the con		Hillary Clinton	80%	14%	5%	1%
Hotology Independent 74% 19% 75% 1 % Hotology Lebend 60% 10% 4% 0.0% Hotology Lebend 60% 14% 0.0% 1.0% Pollicial Recording Moderable 7.4% 19% 0.0% 1.0% Hotolated Recording Moderable 1.0% 1.0% 0.0% 1.0% Application Recording 1.0% 1.0% 0.0% 1.0% 1.0% Application Counties 2.0% 1.0% 1.0% 2.0% 0.0% Application Counties 2.0% 1.0% 1.0% 0.0% 0.0% Application Counties 2.0% 1.0% 1.0% 0.0% 0.0% Application Counties 2.0% 1.0% 1.0% 0.0% 0.0% Application Counties 2.0% 1.0% 0.0% 0.0% 0.0% Application Counties 2.0% 1.0% 0.0% 0.0% 0.0% Application Counties 2.0%<	Destruide atification	Democrat	82%	12%	5%	0%
Identify (a) (a) (a) (b) (b) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	Party Identification	Independent	74%	19%	7%	1%
Political Ideology Politi		Very liberal	86%	10%	4%	0%
Political Ideology Very Ilean's Liberial 8.2% 12% 5% 5% 0% 0% 0% 0% 0% 0	Ideology	Liberal	80%	14%	6%	1%
Political Indenotory		Moderate	74%	18%	8%	0%
Moderate 74% 18% 8% 0% Region Hillborough 76% 17% 7% 1% Region Pockingham 76% 14% 5% 1% Morthern Counteles 87% 18% 7% 0% Household Income Leas than \$50,000 81% 12% 7% 0% Bouldition 250,000 or more 76% 18% 5% 1% Bouldition 260,000 or more 76% 18% 5% 1% Bouldition 260,000 or more 76% 15% 6% 0% Bouldition 260,000 or more 76% 15% 6% 0% Bouldition 260,000 or more 75% 15% 6% 0% Bouldition 261,000 or more 75% 15% 6% 0% Bouldition 261,000 or more 75% 15% 4% 1% Bouldition 261,000 or more 75% 15% 4% 1% <tr< td=""><td>Dolitical Idealogy</td><td>Very liberal-Liberal</td><td>82%</td><td>12%</td><td>5%</td><td>1%</td></tr<>	Dolitical Idealogy	Very liberal-Liberal	82%	12%	5%	1%
Region Rockingham 79% 14% 5% 1% Authern Counties 75% 18% 7% 1% Bouthern Counties 83% 11% 6% 0% Household Income Leas than \$50,000 or more 78% 18% 5% 1% Education 850,000 or more 78% 18% 5% 1% College graduate 79% 15% 6% 1% College graduate 78% 15% 6% 1% Age 16 to 29 71% 25% 4% 1% Age 16 to 29 71% 17% 12% 1% Age 18 to 29 71% 17% 12% 1% 1% Age 10 colder 85% 10% 5% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% <t< td=""><td>Political Ideology</td><td>Moderate</td><td>74%</td><td>18%</td><td>8%</td><td>0%</td></t<>	Political Ideology	Moderate	74%	18%	8%	0%
Not counties 10		Hillsborough	76%	17%	7%	1%
Northern Counties 75% 18% 7% Boulthern Counties 83% 11% 68% 0% Household Income East than \$5,000 81% 12% 7% 0% Education 55,000 or more 76% 18% 15% 15% 0% Education 76% 15% 6% 0% 0% College graduate 76% 15% 6% 0% 0% Age 15% 25% 4% 1% Age 25% 15% <td>Darias</td> <td>Rockingham</td> <td>79%</td> <td>14%</td> <td>5%</td> <td>1%</td>	Darias	Rockingham	79%	14%	5%	1%
Household Income Education Education	Region	Northern Counties	75%	18%	7%	
Household Income 16% 18% 5% 18%		Southern Counties	83%	11%	6%	0%
Education \$50,000 or more 76% 18% 5% 1% Education Not college graduate 79% 15% 6% 0% Age College graduate 78% 15% 6% 1% Age 18 to 29 71% 25% 4% 1% 45 to 59 45% 17% 17% 25% 4% 1% Age 100er 45 15% 10% 5% 1% 49 co rolder 83% 12% 4% 1% 49 colder 83% 12% 4% 1% 49 colder 83% 12% 4% 1% 40 colder 83% 11% 6% 0% 40 colder 83% 11% 6% 0% 40 colder 83% 11% 6% 0% 40 colder 84% 24% 11% 1% 40 colder 76% 18% 4% 1% 40 colder 76% <td< td=""><td>H b. Idd</td><td>Less than \$50,000</td><td>81%</td><td>12%</td><td>7%</td><td>0%</td></td<>	H b. Idd	Less than \$50,000	81%	12%	7%	0%
Education College graduate 78% 15% 6% 15%	Household Income	\$50,000 or more	76%	18%	5%	1%
College graduate 78% 15% 6% 1% Age 71% 25% 4% ————————————————————————————————————	Elizabet	Not college graduate	79%	15%	6%	0%
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Age	A	30 to 44	71%	17%	12%	
Age Age Age Age Ago older	Age	45 to 59	81%	14%	4%	1%
Age 45 or older 83% 12% 45% 17% Bender Men 72% 21% 7% 1% Women 83% 11% 6% 0% Men under age 45 64% 24% 11% 1% Women under age 45 76% 18% 4% 1% Women age 45 or older 87% 8% 4% 1% Marital Status Married 78% 15% 7% 0% Marital Status Not married 75% 16% 8% 4% 1% Religiosity Practice a Religion 75% 16% 8% 1% 0% No Match 84% 12% 4% 0% Men Hampshire Voter Registration List No Match 84% 12% 4% 0% Interview Type Landline 83% 11% 5% 1%		60 or older	85%	10%	5%	1%
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Women under age 45 76% 17% 8% Women age 45 or older 87% 8% 4% 1% Married 78% 15% 7% 0% Not married 79% 15% 6% 1% Religiosity Practice a Religion 75% 16% 8% Does not Practice a Religion 80% 14% 5% 1% New Hampshire Voter Registration List Match 84% 12% 4% 0% No Match 75% 17% 8% 0% Interview Type Landline 83% 11% 5% 1%	Condor by ago	Men age 45 or older	76%	18%	4%	1%
Married 78% 15% 7% 0% Not married 79% 15% 6% 1% Religiosity Practice a Religion 75% 16% 8% Does not Practice a Religion 80% 14% 5% 1% New Hampshire Voter Registration List No Match 84% 12% 4% 0% No Match 75% 17% 8% 0% Interview Type Landline 83% 11% 5% 1%	Gender by age	Women under age 45	76%	17%	8%	
Marital Status Not married 79% 15% 6% 1% Religiosity Practice a Religion 75% 16% 8% Does not Practice a Religion 80% 14% 5% 1% New Hampshire Voter Registration List Match 84% 12% 4% 0% No Match 75% 17% 8% 0% Interview Type Landline 83% 11% 5% 1%		Women age 45 or older	87%	8%	4%	1%
Religiosity Practice a Religion 75% 16% 8% New Hampshire Voter Registration List Match 84% 12% 4% 0% No Match 75% 17% 8% 0%	Marital Status	Married	78%	15%	7%	0%
Does not Practice a Religion 80% 14% 5% 1%	Marital Status	Not married	79%	15%	6%	1%
Does not Practice a Religion 80% 14% 5% 1% New Hampshire Voter Registration List Match 84% 12% 4% 0% No Match 75% 17% 8% 0% Interview Type Landline 83% 11% 5% 1%	Poligiasity	Practice a Religion	75%	16%	8%	
No Match 75% 17% 8% 0%	Teligiosity	Does not Practice a Religion	80%	14%	5%	1%
Registration List No Match 75% 17% 8% 0% Landline 83% 11% 5% 1% Interview Type 11% 5% 1%		Match	84%	12%	4%	0%
Interview Type		No Match	75%	17%	8%	0%
	Interview Type	Landline	83%	11%	5%	1%
	ппогием туре	Cell Phone	73%	20%	7%	0%